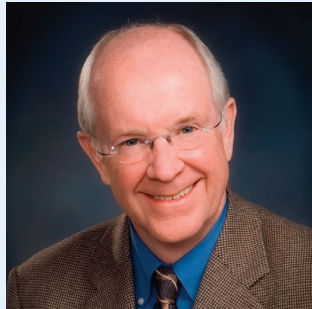


Dr. David Walsh and Top 20 Training partner in presenting

# The Art and Science of Engaging Learners



**David Walsh, Ph.D.**, is one of the world's leading authorities on child and teen development. He is the author of nine books, including the national best sellers *Why Do They Act That Way? A Survival Guide to the Adolescent Brain for You and Your Teen* and *No: Why Kids – of All Ages – Need to Hear It and Ways Parents Can Say It*. This last book serves as the focal point of the national Say Yes to No™ campaign, which teaches parents and educators how to instill self-discipline in America's children and ensure their success in school and life.



**Paul Bernabei, Willow Sweeney** and **Tom Cody** of Top 20 Training are life-long Minnesota educators who have trained over 40,000 teachers nationwide. They have co-authored *Top 20 Teachers: The Revolution in American Education*, *Top 20 Teens: The Best-kept Thinking, Learning and Communicating Secrets of Successful Teenagers*, and *Top 20 Parents: Raising Happy, Responsible and Emotionally Healthy Children*.

## Seminar Goal:

To provide teachers with (1) a deeper understanding of the causes of engagement and disengagement in 21st century learners and (2) practical ways for increasing the probability for student engagement in learning.

## Themes for the day will include:

- Identifying the Challenge: What turns natural learners into non-learners?
- Understanding the Reward Brain and the Seeking Brain
- Developing Positive Mental Habits in Our Children
- Providing Brain Food for a Healthy and Productive Life
- Does Praise Motivate or De-motivate Our Students?
- Eliminating the Feeling of "I Am Stupid"

## Details:

**When:** July 28, 2010

**Where:** Cretin-Derham Hall High School, 550 South Albert St., St. Paul, MN 55105

**Time:** 9:00am – 4:00pm

**Registration Fee:** \$150

## How to register:

- Register & pay online by visiting our online store at [www.top20training.com](http://www.top20training.com)
- Email [info@top20training.com](mailto:info@top20training.com) with your name, school and phone number and send a check payable to Top 20 Training for the total amount to:  
Top 20 Training, 1873 Stanford Avenue, St. Paul, MN 55105

For more information about Top 20 Books, Manuals and Seminars, go to [www.top20training.com](http://www.top20training.com). To ask about training at your school, call us at 651-690-5758.